
Collective Survey Tool and Reporting Dashboard – Frequently Asked Questions

Operational Questions

1. Can the impact survey be used across different projects (in the same organisation) and answers be viewed as separate interventions?

Organisations will be able to use the Collective Survey Tool across different projects (in the same organisations). At this stage, organisations will be able to view for multiple projects at an aggregate level. Organisations can view their data in the following three ways:

- a. At the individual group level - Tennis For Free Bury can see their own results.
- b. At the aggregate level for all of Tennis For Free groups Bury +
- c. At the aggregate level for all Sport for Development groups using the survey

There will be an additional cost for organisations that would like to view data disaggregated data from different projects.

2. Does the impact survey ask about physical activity within the intervention or overall, in their lives or both?

The survey asks how much physical activity people do and how much of that is at this specific intervention. The physical wellbeing questions are as follows:

Outcome	Survey Question	Scale
Physical Activity	Thinking about sport/exercise in general. How much do you agree or disagree with these statements? I find sport/exercise enjoyable and satisfying	Strongly agree, Agree, Neither agree nor disagree, Disagree, Strongly disagree, Can't say
Physical Activity	In the past week, on how many days have you done a total of 30 minutes or more of physical activity, which was enough to raise your breathing rate? <i>This may include sport, exercise, and brisk walking or cycling for recreation or to get to and from places. Include physical activity in and out of school/college and as part of your job etc</i>	(0-7)

	Please circle the relevant number: 0-7	
Physical Activity	<p>In the past week, on how many days have you done a total of 60 minutes or more of physical activity, which was enough to raise your breathing rate?</p> <p><i>This may include sport, exercise, and brisk walking or cycling for recreation or to get to and from places. Include physical activity in and out of school/college and as part of your job etc</i></p> <p>Please circle the relevant number: 0-7</p>	(0-7)
Physical Activity	Of the days in the past week that you did sport or physical activity how many of those days were at this group?	(0-7)

3. Does the tool collect information on the objectives of the intervention itself?

The survey tool is pre-loaded with questions to cover the key outcomes of sport outlined by [government \(the DCMS Sporting Future strategy\)](#) - physical wellbeing, mental wellbeing, individual development, and social & community development. Alongside this are some simple demographic questions on age, gender, religion and postcode.

Under the four outcomes set out in the Government’s Sporting Future Strategy the Coalition has identified that the Collective Survey Tool will enable organisations to collect data on the following outcomes; better physical health, improved mental health and wellbeing, reduced loneliness and social isolation, social cohesion and building stronger communities, reduced inequality, diversity and inclusion.

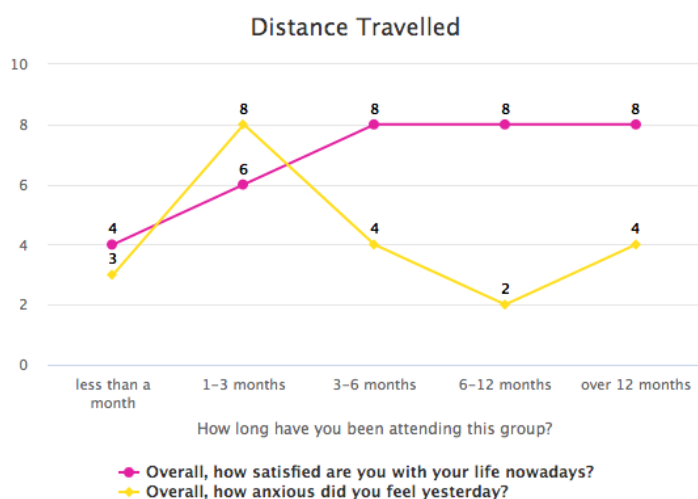
Organisations interested in using the tool should check whether the outcomes or goals of their intervention align with the social outcomes covered within the Collective Survey Tool questions.

4. My intervention run for 6-8 weeks is this too small a window to get staff trained to use the tool? And will there still a benefit with utilising the tool for a short intervention?

The Collective Survey Tool can be utilised as a post intervention survey i.e., at the end of your 8-week intervention. The survey includes a smart question which asks how long the person has attended the group (see question and scale below). This gives an indication of impacts over time (you expect to see higher scores for those who have attended longer). This means even an annual survey asked only once can reveal change over time. Asking the survey once a year will be useful but the more often you ask, the more the data can tell you. We recommend quarterly or monthly.

Survey Question	Scale
How long have you been attending this group?	less than a month 1-3 months 3-6 months 6-12 months over 12 months

In the reporting dashboard you are also able to automatically compare impact over time e.g., has health gone up while anxiety has gone down for your participants (see graph below). The report is based on only one ask of a survey (question featured above) rather than the organisation needing to carry out a pre and post survey.



5. Can you add additional questions to the survey?

The current questions were chosen through consultation with the Co-creation group. There is one default survey and two additional possible modules at the moment (WEWMBS, additional youth questions). The questions chosen to reflect a range of outcomes frequently achieved by Sport for Development initiatives. There is an option for users to adapt but there is a cost associated with this.

There was a detailed consultation process undertaken by the co-creation group to agree upon a set of questions and recognised a compromise would need to be made to fit the needs and outcomes generated by organisations across the Coalition

We also recommend that organisations don't remove any questions from the survey. The survey was developed and agreed by the co-creation group to capture the impact sport can have on individuals and communities. Your activity might have benefits you may not expect. If everyone collects the same data it will enable the sector to speak with one voice.

Data Analysis Questions

1. Can you aggregate data around ethnicity, age, gender etc.?

In the Reporting dashboard the data can be filtered by demographics so you can explore outcomes by gender, ethnic groups, age etc. You can also group responses by demographics so you can see how responses of different groups compare on the same chart. In addition, the data can be downloaded as a CSV file at any point and further analysis done outside of the dashboard.

2. Is the national average an average of everyone who has done this survey for their interventions or does it link to national averages from the national datasets?

The national average will come from national datasets, for this Tool this is Active Lives and Understanding Society where the original measure comes from. The comparators used in the dashboards are not fixed and can be decided so could use the overall national average, average for a particular age groups, activity level etc. It depends on what the group/subgroup decide.

3. Can you split the data by geographic areas (towns / cities)?

We do not ask about geographic area in the survey and so cannot cut the data by geography. We do ask for postcode, within the demographic survey questions, and so organisations can download the data as a CSV file and do additional analysis on this if they choose to.

4. Is it possible to cross-reference demographic data with national demographic data?

It is possible to add comparators of national data onto many of the widgets in the Reporting Dashboard. The widget types are:

- Single Question - Show a single question on a chart.
- Question Compare - Show two questions on a chart
- Distance Travelled - Compare a question with the responses from another question.
- Group by Question - Group more than one question of the same type together on a single chart.

5. Is there a way to have two separate 'responded between' data sets appear on the same dashboard graphics?

When analysing your data, you may need to search for specific demographics, or for responses made in a certain time period. Filters in the reporting dashboard can allow you to do this. Please also see question four in the operational questions section of this document which will provided further information on how to track your impact over time.

6. Is it possible to do some simple cross-tabs of results – for example can I see how results for males compare with results for females?

You can compare answers that have the same response options (e.g. 'how many days in the past week have you...') by creating a widget in the dashboard. You are not currently able to compare results for different demographic groups in the dashboard but you can download your data as a CSV

file anytime and do this analysis yourself. You just need to hit the Download filtered responses CSV at the top of the selected survey page.

Data Protection Questions

1. Do you not need parental consent for 14–16-year-olds?

The survey is designed for people aged 14 and over so we recommend you use it for that age group. [The Data Protection Act](#) states anyone aged 13 or over can give their own consent to provide data. Parental consent should be sought for those younger than 13.

2. Why is the survey only available to respondents who are 14+ years old?

The survey uses validated questions from national population surveys and the questions used have been designed for ages 14+ year old. Due to their design, they have been tested to be appropriate for that age group, using the questions for children under the age of 14 years old could decrease the robustness of the data collected.

There was a detailed consultation process undertaken by the co-creation group to agree upon a set of questions and the age groups that should respond to the survey. The co-creation group recognised a compromise would need to be made to fit the needs and outcomes generated by organisations across the Coalition.

3. In terms of access can everyone else view other people's information or just the information for your own organisation?

Organisations using the tool will need to agree to adhere to a comprehensive data processing agreement. The data processing agreement states the rights and obligations of each party concerning the protection of personal data and will be compliant with GDPR regulations and data protection laws. Within the framework of the data processing agreement organisations may be placed into cluster groups. Organisations will be able to view their clusters anonymised data of other organisations. This is due to access to the system and a limit of the number of separate accounts that can be created. Organisations who require a singular licence can access this option with a small cost implication.

4. How can organisations working with multiple partners support and use the Collective Survey tool?

Please refer to question one in the Operational Questions section of this document for information on how the Collective Survey Tool can be used across multiple projects.

Organisation working with multiple partners have two options in the use of the tool. Option one, is that the organisation can ask the delivery organisations they work with to sign up to the Collective Survey Tool individually, the organisation and their partners will then be placed into one cluster group. Organisations will be able to view their clusters anonymised data of other organisations. This is due to access to the system and a limit of the number of separate accounts that can be created.

Option two, is the organisation can sign up to the Collective Survey tool on behalf of their delivery partners where delivery partners will then upload their data to the system through the organisation that has signed up to the Collective Survey Tool.

Diversity and Inclusion Questions

The Sport for Development Coalition is committed to strengthening diversity, inclusion and this has informed the design the Collective Survey Tool.

1. Do you have a pictorial survey for people with Learning Disabilities and issues with language?

In this first iteration of the Collective Survey Tool there is not a pictorial survey available. Organisations using the tool will receive ongoing support from the Coalition team. There will also be opportunity for participating organisation to talk through challenges in data collection during three community of practice' sessions which will focus on the use of the Collective Survey Tool, collective capacity building and evaluation of the tool.

There was a detailed consultation process undertaken by the co-creation group to agree upon how the survey is implemented and made accessible. The co-creation group recognised a compromise would need to be made to fit the needs and range of participant groups reached by organisations across the Coalition.

2. Does the Survey use the BAME expression?

In relation the ethnicity the Coalition draws on guidance provide in [Sporting Equals Terminology Resource](#). The survey does not use BAME in our demographic questions. The survey question concerning ethnicity is posed as follows:

Survey Question	Scale
Which one of the following best describes your ethnic group or background? (Please select one option)	White; Mixed; Asian or Asian British; Black or Black British; Other Ethnic Group

For more information on questions concerning the disaggregation of data please see questions 1-6 in the Data Analysis Questions section of this document.

Use of the tool Questions

1. Is the intention that this is the single form of survey that will be used nationally, or will there be several, subtly different forms of survey in use?

It is not possible to develop one definitive Tool for the sport for development sector, due to the range of social outcomes generated and the complexity in collecting these outcomes, neither the Government or Sport England are encouraging a singular approach.

It is not possible to create one definitive survey for the sport for development sector, due to the range of social outcome generated and the complexity of collecting these outcomes. Open statement – not possible to create one definitive survey and neither the govt or se are encouraging this approach. The Collective Survey Tool adds value through.

As a Coalition it is envisioned that organisations use a range of tools and approaches in their Monitoring, Evaluation and Learning work. This is the first iteration of the tool and our aim is that the collective results will help understand and advocate for the impact of sport for development sector at scale and inform future policy and funding decisions by Government and third sector partners.

The Collective Survey Tool adds value through providing an opportunity to draw on nationally validated questions and compare data to national (non-sport) base lines and sample groups. Sport England, DCMS and other third sector bodies and other funding/policy bodies will continue to use several monitoring and evaluation tools and approaches. However, many of these do draw on the questions and data points utilised in the Collective Survey Tool.

2. Are there longer-term plans to look at how / if this work could contribute to the UN Sustainable Development Goals?

The Sport for Development Coalition is engaged with the collaborative [international initiative to measure the contribution of sport to the global Sustainable Development Goals](#). The approach utilised through the Collective Survey Tool is coherent with the approach being advanced through this initiative to understand the contributions of programmes and projects to these global Goals. A number of the validated questions and data sets utilised in the Collective Survey Tool have been mapped to SDG targets and indicators and provide indicative data on the type and depth of impact delivered through sport-based interventions. The Sport for Development Coalition will continue to work with Steering Group leading the international sport and SDG indicators initiative to strengthen this coherence.

3. How does my organisation get involved?

Please read our Expression of Interest document and fill out a short form. If you need additional support in filling out this form please don't hesitate to get in touch with Kelly, the Coalition's Insight and Engagement Officer, you can get in touch via email: ksmith@sportfordevelopmentcoalition.org.